



MARCH 24, 2012
HUNTINGTON CENTRAL PARK

Coastline College's Acquired Brain Injury Program's invites you to join us at the 6th Annual Walk for Brain Injury Awareness. Participants will enjoy a light continental breakfast and an invigorating warm-up before heading on a path through beautiful Huntington Central Park in Huntington Beach. Walkers have the opportunity to join us and our sponsors in the Brain Pavilion both before and after the walk.

The Acquired Brain Injury (ABI) Program is an educational program designed to provide cognitive retraining for adults who have sustained a brain injury. The program's unique curriculum has been developed to address a variety of special needs that resulted from brain injury such as impaired attention and concentration, language disabilities, loss of reasoning skills and memory disturbances. The ABI Program's goal is to provide structured cognitive retraining, allowing students to maximize their abilities, to regain their independence and to realize their academic and vocational goals.

Funds raised for the ABI foundation are used to support students who are struggling financially while attending the program through such means as gas and grocery store cards, help with tuition, transportation costs and child care, as well as paying for an unexpected car repair or medical bill. The funds also support the PDA program, developed to help students with memory compensation techniques that are applied to brain injury related deficits such as attention to detail, visual memory, sequencing, categorization and time management. Now, due to the California budget crisis and the fact that our base Categorical funding has been dramatically reduced, our fundraising efforts now go directly to support the continuation of the ABI program itself and the services it provides.

The Walk will be held Saturday, March 24, 2012 at Huntington Central Park in Huntington Beach. Check in will begin at 8:00 and the walk begins at 9:00.

For more information regarding the walk or sponsorship opportunities, contact Lisa Winger at 714-241-6214 or visit <http://abiwalk.coastline.edu>.

Join us as a sponsor – here's how:

Yes, I/we plan to participate in the 6th Annual Walk for Brain Injury Awareness!

[] Gold Sponsor (\$2,500) Benefits include:

- Company logo on Walk-a-thon Event t- shirts (if submitted by deadline, March 1, 2012)
- Special Mention during Opening Address
- Breakfast for Eight (8)
- **Premiere** booth placement in Brain Pavilion
- Full-page acknowledgement or advertisement on the inside cover or back page of the event program

[] Silver Sponsor (\$750) Benefits include:

- Special Mention during Opening Address
- Breakfast for Four (4)
- **Preferred** booth placement in Brain Pavilion
- Full-page acknowledgement or advertisement in the event program

[] Bronze Sponsor (\$500) Benefits include

- Special Mention during Opening Address
- Breakfast for Two (2)
- Standard booth placement in Brain Pavilion
- Half-page acknowledgement or advertisement in the event program

[] Event Sponsor (\$350) Benefits include

- Special Mention during Opening Address
- Breakfast for Two (2)
- Standard booth placement in Brain Pavilion

[] Place an ad in the event's printed program, as follows:

- \$ 500 for a full-page advertisement
- \$ 250 for a half-page advertisement
- \$ 75 for a business-card sized advertisement

Organization: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ FAX: _____ E-Mail: _____

Contact Person: _____

Account Number VISA MC Exp. Date Billing Zip Code Authorized Signature

Make Checks Payable to: CCC Foundation

Thank you for your support of the Acquired Brain Injury Program!

Tax I.D. Number: 33-0094898.