

4th Annual
W**LK**
For Brain Injury Awareness

MARCH 27, 2010
HUNTINGTON CENTRAL PARK

Coastline College's Acquired Brain Injury Program's invites you to join us at the 4th Annual Walk for Brain Injury Awareness. Participants will enjoy a light continental breakfast and an invigorating warm-up before heading out on a path through beautiful Huntington Central Park in Huntington Beach. Walkers have the opportunity to join us and our sponsors in the Brain Pavilion both before and after the walk.

The Acquired Brain Injury (ABI) Program is an educational program designed to provide cognitive retraining for adults who have sustained a brain injury. The program's unique curriculum has been developed to address a variety of special needs that resulted from brain injury such as impaired attention and concentration, language disabilities, loss of reasoning skills and memory disturbances. The ABI Program's goal is to provide structured cognitive retraining, allowing students to maximize their abilities, to regain their independence and to realize their academic and vocational goals.

Funds raised for the ABI foundation are used to support students who are struggling financially while attending the program through such means as gas and grocery store cards, help with tuition, transportation costs and child care, as well as paying for an unexpected car repair or medical bill. The funds also support the PDA program, developed to help students with memory compensation techniques that are applied to brain injury related deficits such as attention to detail, visual memory, sequencing, categorization and time management.

The Walk will be held Saturday, March 27, 2010 at Huntington Central Park in Huntington Beach. Check in will begin at 8:00 and the walk begins at 9:00. Registration is \$20 per walker. Each walker will receive an event t shirt and a continental breakfast.

Interested in participating in a great capacity?
Here's a few ways you can become involved:

Yes, I/we plan to participate in the 2010 Walk for Brain Injury Awareness!

[] ***Gold Sponsor (\$2,500) Benefits include:***

- Company logo on Walk-a-thon Event t-shirts (if submitted by deadline, March 1, 2010)
- Special Mention during Opening Address
- Breakfast for Eight (8)
- *Premiere* booth placement in Brain Pavilion
- Full-page (8 1/2" by 5 1/2") acknowledgement or advertisement in the event program

[] ***Silver Sponsor (\$750) Benefits include:***

- Special Mention during Opening Address
- Breakfast for Four (4)
- *Preferred* booth placement in Brain Pavilion
- Full-page (8 1/2" by 5 1/2") acknowledgement or advertisement in the event program

[] ***Bronze Sponsor (\$500) Benefits include***

- Special Mention during Opening Address
- Breakfast for Two (2)
- Standard booth placement in Brain Pavilion
- Half-page (4 1/4" by 5 1/2") acknowledgement or advertisement in the event program

[] ***Event Sponsor (\$350) Benefits include***

- Special Mention during Opening Address
- Breakfast for Two (2)
- Standard booth placement in Brain Pavilion

[] **Place an ad in the event's printed program, as follows:**

- [] \$ 500 for a full-page advertisement (8 1/2" by 5 1/2")
- [] \$ 250 for a half-page advertisement (4 1/4" by 5 1/2")
- [] \$ 125 for a third-page advertisement (2 6/8" by 5 1/2")
- [] \$ 75 for a business-card sized advertisement (or 1 7/8" by 5 1/2")

[] **Make an outright donation of \$_____**

[] **Donate an item** for the event's raffle, donate refreshments contact information below.

For more information, please contact
Lisa Winger
Acquired Brain Injury Program
2990 Mesa Verde Drive, East
Costa Mesa, CA 92626
(714)241-6214
FAX (714)431-3602
lwinger@coastline.edu

My/our check for \$_____ is enclosed (please make payable to:)

Coastline Community College Foundation

Please charge \$_____ to the following credit card:

Account Number

VISA MC

Exp. Date

Authorized Signature

Organization: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ FAX: _____ E-Mail: _____

Contact Person: _____

If you are placing an ad or acknowledgement in the event program, plan to submit camera-ready artwork in a black and white, high-resolution (300 dpi) jpeg or pdf file by March 1, 2010. Please submit digital file to lwinger@coastline.edu.

If you do not have an ad, you may submit copy for advertisement and an ad will be created for you.

Thank you for your support of the Acquired Brain Injury Program!

Tax I.D. Number: 33-0094898.